

New Requirements for Travellers

As of January 23, 2007, ALL persons, including U.S. citizens, traveling by air between the United States and Canada, Mexico, Central and South America, the Caribbean, and Bermuda will be required to present a valid passport, Air NEXUS card, or U.S. Coast Guard Merchant Mariner Document, or an Alien Registration Card, Form I-551, if applicable.

As early as January 1, 2008, ALL persons, including U.S. citizens, traveling between the U.S. and Canada, Mexico, Central and South America, the Caribbean, and Bermuda by land or sea (including ferries), may be required to present a valid passport or other documents as determined by the Department of Homeland Security. While recent legislative changes permit a later deadline, the Departments of State and Homeland Security are working to meet all requirements as soon as possible. Ample advance notice will be provided to enable the public to obtain passports or passport cards for land/sea entries.

For more information visit the U.S. Department of State website. Here you can check the status of your passport application online; get or renew passport; obtain applications and forms; what to do for lost or stolen passports, and more.

<http://www.travel.state.gov/travel>

KDCA Website's New Look



Kenora District Camp Owners Association

Home Links & Downloads News Travel Information KDCA Members

Welcome to the K.D.C.A. Website

About Us

Kenora District Camp Owners Association is Northwestern Ontario's local tourism lobby association. Our group focuses on issues concerning tourism in our area, Ontario and Canada. We encourage any business or individual concerned about the future of tourism to join our group and be informed about the latest issues in the industry.

Northwestern Ontario is a premier destination for visitors keen on high quality fishing, hunting, and outdoor experiences. The area boasts some of Northwest Ontario's finest resorts and lodges that offer everything from basic accommodations to full service. Visitors may choose from road accessible or fly-in outposts.

Stop by and check out our new website

@

www.kdca.ca

EXECUTIVE & DIRECTORS

President - Harald Lohn
Ph. 807-222-3246
Email: kabeelo@integraonline.com

Vice President - Gary Beardsley
Ph. 807-222-3586
Email: lacseul@tbaytel.net

Treasurer - Steve Hartle
Ph. 920-893-3525
Fax 920-893-3525
Email BHWC@aol.com

Secretary - northwest design + communications
807-223-3691
Fax 807-223-3692
Email: info@brochures.ca

Directors

Gary Beardsley 807-222-3586
Patty Beardsley 807-222-3586
Jim Buhlman 807-227-5318
John Fahlgren 807-727-3111
Steve Hartle 807-227-2518
Don Moore 807-529-3137
Bob Paluch 807-755-2172
Mal Tygesson 807-755-2434
Pat Tygesson 807-755-2434
Rob Wisneski 807-227-2199

If for any reason you wish to speak with the executive or directors, and cannot reach them directly at their listed telephone number, please call or fax the K.C.D.A. office: (807) 223-3266



NOTICES:

NEXT MEETING:
Friday
May 4, 2007
Waldhof Hall

IN THIS ISSUE:

- President's Message
- NOTO Convention Report
- Destination Marketing Steering Committee Members
- Destination Marketing - Marketing Northwestern Ontario to the World
- New Requirement for Travellers

ISSUE FOR:
WINTER 2007

President's Message:

Winter 2007

TO: KDCA Members, Allied Members & Interested Readers:

What next? Border crossing issues! Falling exchange rates! White-tail deer hunting problems (again)! Confusion over passport requirements! Declining border crossings from US visitors! Dull and/or unexciting sport shows! Reduction in moose allocations for 2007! Reduction of governmental funding for tourism in NW Ontario! And now, the federal government wants to eliminate the Visitor Rebate Program (VRP)! [NOTE: Preliminary studies indicate that elimination of the VRP will result in a loss of \$382 MILLION in visitor spending and reduction of 5,700 jobs in the tourism sector. It will also raise your pricing because the GST rebate will have been eliminated.]

What is a tourist operator/small business owner to do?

GET INVOLVED! Write letters to the politicians and local newspapers. Start a committee, or joint a committee to address those issues affecting you and your business. A topic that should be of interest to all, and will affect your business, is the Destination Marketing Fee (DMF). By now you should have received a packet of information on the DMF from the steering committee. I would encourage each of you to read the materials, call/e-mail with your questions and GET INVOLVED in this effort. While the list of problems confronting this industry is long (see above) the single biggest issue we face is when our guests stop crossing the border.

The world, literally, has become a recreational marketplace for each and every one of our guests. It is incumbent upon us to insure that NW Ontario continues to be the destination of choice for everyone.

Finally, while I apologize for the tardiness of this newsletter I wish to insure you that things have been getting done by your Executive Council and all for the betterment of KDCA (i.e., incorporation of the association, reinvestment of assets for greater return, tracking DMF progress, re-establishment of white-tail deer committee, land use permit clarification, lobbying for reinstatement of the VRP, etc.).

If you have any questions about any of these happenings please feel free to contact me. The best point of contact is my e-mail address kabeelo@integra.net.

THANKS, again, for your support.

Harald Lohn, President

P.O. Box 545, Dryden, Ontario P8N 2Z2
Phone (807) 223-3266 www.kdca.ca

NOTO CONVENTION REPORT—THUNDER BAY NOVEMBER 7–9, 2006

by Gary Beardsley, Vice President of KDCA

The NOTO Convention was shortened to three days which was plenty of time to get the necessary business done. Most of the business was an update and ongoing discussion of topics/issues (Land Tenure, Water Regulations, Energy Refits and Border Issues) reported in the Outfitter and information releases over the past year.

I was able to attend the following workshops/presentations:

SOLAR POWER AND SOLAR HOT WATER SYSTEMS:

This was a refreshing presentation by J.P. Pawlin on the requirements and applications of solar power for the resort business. It was very straightforward and easy to understand. More technical information was discussed at a later workshop.

WATER REGULATIONS: Paul McCue's presentation discussed the movement of Water Regulations to the Ministry of Health. Regulations will be reviewed and the ministry will work with the industry to help get the necessary samples to labs when needed.

BORDER ISSUES: during this workshop the following suggestions were made as to how our guests can minimize hassles at the border:

1. Have an honesty session among the group regarding potential problems with behaviour/lifestyles
2. If there are multiple cars in the group the first car should let customs know
3. Know what's in your vehicle and who packed it. Make a list of items.
4. Make sure you have birth certificates for kids travelling with you.
5. If in doubt check your criminal status. Your records may not be up to date if charges were dropped and the U.S. Courts haven't made changes.
6. If you are bringing your child across the border without the other parent you should have a letter from the other parent and/or a custody order on the child.

OUTDOOR CARDS FOR NON-RESIDENTS: Burton McClelland of the MNR discussed a new project of Outdoor Cards for non-residents which will be phased in. It will allow for electronic sales to our guests with direct remittance to the MNR. This will also allow for the expansion of license issuance and more accurate tracking of our customer base.

NEW REQUIREMENTS FOR KITCHENS SERVING

AMERICAN PLAN: Bob Thorpe of the Office of the Fire Marshall explained the new requirements and inspection criteria- Safety is first and requirements will be met.

DESTINATION MARKETING Steering Committee Members

Harold Lohn

kabeelo@integra.net
KaBeeLo Lodge, Inc.

Jerry Fisher

grassy@morsonoutfitters.com
Grassy Narrows Lodge

Bob & Peg Hunger

info @ whitefishbaycamp.com
Whitefish Bay Camp

Terry Berryman

littlemooselodge@littlemoose.com
Little Moose Lodge

Randy Hanson

info@hansonlodges.com
Hansons Lodge

Gary Beardsley

gary@lacseulwalleye.com
Lac Seul Evergreen Lodge

PLEASE SUPPORT KDCA ALLIED MEMBERS

Alex Wilson Coldstream Ltd.	807-223-2381
B.Taylor Home Hardware Building Centre	807-223-3381
Bay Lakes Mktg/All Canada Show	920-983-9800
BDO Financial Services	807-223-5321
Best Western Motor Inn	807-223-3201
Bilsbarrow & Assocs/Darkwater Devs	807-938-6331
Bobby's Corner	807-227-2099
Border Bob's	218-283-4414
Brose Management Services	807-468-6471
Bush, Norm and Sarah	807-937-6250
Canada Borderlink Inc.	403-218-1300
Consumers Frosted Foods Ltd.	807-468-8995
Desmarals, Larry	807-227-2751
Dingwall Ford	807-223-2235
Dryden District Chamber of Commerce	807-223-2622
Dryden GM	807-223-7123
Eagle Junction	807-755-2226
Egli's Sheep Farm	807-755-5231
Flexfish Inc.	204-257-9671
Hawkins Taxidermists Ltd.	204-775-3384
Holiday Inn - Dryden	807-223-3000
Hook, Seller & Lundin	807-468-9831
Kantola Motors	807-468-8984
J.Webb & Son	1-800-465-5089
John C. Brose	807-468-6471
Kantola Motors	807-468-8984
Kenora Home Realty	807-468-4777
Kupper Contracting	807-227-2194
K-Sports	807-468-3308
McAuley & Partners	807-223-2254
McKinstry Chrysler	807-223-4214
Mercury Marine	204-349-3209
Northern Lights Credit Union Ltd.	807-223-5454
northwest design + communications	807-223-3691
Ontario's Sunset Country	807-468-5853
Patricia Area Community Endeavors	807-221-3293
Railside Sports & Marine	807-223-3517
Riverview Lodge	807-223-4320
Royal Bank- Dryden Branch	800-769-2511
Royal Bank - Winnipeg Branch	800-769-2511
Shewchuk, MacDonell, Ormiston, Richardt & Fregeau LLP Barristers & Solicitors	807-468-9828
Skillen-Squire Insurance Services Ltd.	807-223-2215
Standard Insurance Brokers- Kenora	807-468-3333
Standard Insurance Brokers-Dryden	807-223-3676
Steve Struk Ltd. Esso	807-223-2669
Sysco Foods	1-800-665-5090
Telesky Taxidermist Ltd.	204-775-6796
The Flower Forest	807-221-2121
The Magnes Group	905-889-4933
The Sam Group	1-800-860-4619
Timbermax	807-223-6699
TD Canada Trust	807-223-5237
Vermilion Bay Co-op	807-227-2183
Village Corner	807-227-2671
Weyerhaeuser Canada	807-223-2323
World of Water	807-468-4338
Yamaha Motor Canada Ltd.	807-468-7533

KDCA NOW A NONPROFIT CORPORATION

This year KDCA formed a nonprofit corporation. Our attorney Peter Burns (a long time Allied Member-McAuley & Partners) has handled the incorporating. There were several reasons to incorporate in this post 9/11 era. All money invested must come from a legal entity. We were always in a gray area, flying below the radar. Now we will file income tax statements and be above board. This protects the members and they will always know where their money is invested, and what projects KDCA is lobbying for. This will also protect the board members from any lawsuits that may pop up in the future.

DESTINATION MARKETING Marketing Northwestern Ontario to the World Reasons for the development of a Destination Marketing Association

1. Globe and Mail Article, 8/29/06.
 - Canada has simply fallen off the radar of most Americans. As other countries such as Australia are busy waging marketing blitzes, there's simply no buzz about Canada south of the border.
 - The Canadian Tourism Commission's (CTC) \$78.8-million budget has shrunk by almost a quarter since 2000.
 - Worldwide government investment in tourism promotion, by contrast, jumped 11 per cent last year from 2004, according to a United Nations study.
2. Many destinations are marketing in the mid west to our customers, using major media outlets. Neither Canada nor Ontario is marketing on any major marketing outlets.
3. Northwestern Ontario is a destination. Vast wilderness teeming with fish and wildlife. Clean green and safe.
4. Ontario is unwilling to market Ontario. OMTPC will only support partnership buy-ins.
5. Individually the tourism industry is spending \$11.3 million on marketing our individual businesses.
6. Despite our individual marketing efforts, 2+night visitors have remained at 230,000 visitors/year, for the last 35 years.

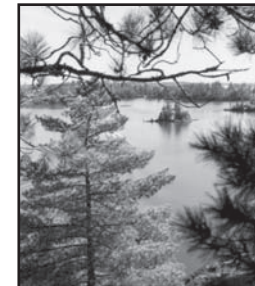


GOALS

Increase tourism traffic in Northwestern Ontario thereby enhancing Resource Based Tourism (RBT) operations, allied businesses, local communities and Provincial and Federal governments.

BENEFITS

- Listing on Northwestern Ontario Destinations web site with logo, description and link
- Web site e-mail and phone inquiries forwarded to members
- Increased visibility in world market as tourism destination
 - \$100 off AllCanada.com website
 - Professional marketing plan for Midwest US to drive traffic to website



POTENTIAL BENEFITS

It is the intent of NODMA to work in partnership with regional tourism associations such as Sunset Country and the Patricia Regional Tourist Council to develop mutually beneficial relationships to promote Northwestern Ontario.

COSTS

- Resource Based Tourism establishment – NONE!
- Fees to be collected from guest and/or customer base
- Fees collected remitted to chartered accounting firm
- Fee is one percent (1%) of Unit Revenue as outlined in Agreement

NORTHWESTERN ONTARIO DESTINATION MARKETING ASSOCIATION



- Legal, not-for-profit Ontario corporation
- Board of Directors elected from participating members
- Membership open to ALL
- Membership is voluntary
- Dedicated to the marketing of NW Ontario as a unique destination

OTHER INFORMATION INCLUDED IN THE PARTNER KIT AND ON OUR WEB SITE

- Operating Guidelines
- Partner Agreement
- Marketing Plan
- Reporting Forms
- Progress Report
- Frequently Asked Questions (FAQ)

Please Contact us today to
learn more about joining
Northwestern Ontario
Destination Marketing
Association.

Phone:
(807) 488-5796

www.nwontdestinations.com